



## Navigating through responsible recruitment landscape

### AIM-Progress/WBCSD Responsible Recruitment Interactive Initiative Mapping Tool

Built in collaboration with [AIM-Progress](#) and the World Business Council for Sustainable Development ([WBCSD](#)), this [interactive mapping tool](#) gathers existing key initiatives, emerging standards, schemes, risk assessment tools and other programmes related to responsible recruitment and addressing forced labour into a single location.

We believe this tool can also aid in supporting increased alignment and mutual recognition among initiatives by allowing users the opportunity to compare a variety of programs and identify potential synergies within the responsible recruitment space.

The interactive format presents information in a searchable manner and groups initiatives according to type of initiative such as guidance, certification standard, risk assessment, advocacy, and capability building. Each initiative summary also includes an overview, key objectives, and highlighted activities to date.

Underpinning AIM-Progress and WBCSD's work is the need for collaborative action, implementation of best practices and a united commitment to the UN's Sustainable Development Goals (SDGs) to improve social, economic, and environmental sustainability across value chains. We believe that this tool can help in supporting the work towards 'decent work for all' as highlighted through SDG 8 as well as SDG 17 on global partnerships for sustainable development.

AIM-Progress aims to positively impact people's lives and ensure respect for human rights, while delivering value to our members and their supply chains. Human Rights is at the heart of what we do. We help our members build members' and suppliers' capability to ensure Implementation of the UN Guiding Principles for Business and Human Rights (UNGP). We also identify and try to find solutions to common salient human rights our membership is experiencing in their day-to-day responsible sourcing work. Through the AIM-Progress Responsible Recruitment dedicated Working Group, members are enabled to build a common understanding of responsible recruitment/forced labour challenges in global supply chain, share best practices and address them in a safe pre-competitive environment, co-creating solutions to drive positive impact at scale.



“The Responsible Recruitment Mapping Tool provides a user-friendly platform for companies to explore and assess various initiatives and guidance related to forced labor and responsible recruitment to help them find the right information to support the advancement and maturity of their own responsible sourcing programs. It is our goal to continue to support and increase individual company capabilities to implement action-oriented solutions as we work toward eliminating forced labor from our supply chains and protect the rights of workers” Sarah Smith, Senior Manager Global Sustainability, Kellogg’s and chair of the AIM-Progress Responsible Recruitment Working Group.

Link to the Responsible Recruitment Interactive Mapping Tool [here](#)

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### **About AIM-Progress:**

AIM-Progress is a global initiative of leading Fast Moving Consumer Goods (FMCG) manufacturers and suppliers joining forces to drive positive change in their supply chains and promote responsible sourcing practices and sustainable production systems. AIM-Progress works in a pre-competitive environment with more than 45 members from diverse set of brands and suppliers linked through the commonality of their supply chains. Its mission is to positively impact people’s lives and ensure respect for human rights, while delivering value to members and their supply chains. This is done across four areas: the human rights priorities and respective working groups, the regional hubs, mutual recognition work stream to create synergies in approaches, and the capability building work stream to equip the members with knowledge and ability to execute strong responsible sourcing programmes.

[www.aim-progress.com/](http://www.aim-progress.com/)

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### **About WBCSD:**

WBCSD is a global, CEO-led organization of over 200 leading businesses working together to accelerate the transition to a sustainable world. We help make our member companies more successful and sustainable by focusing on the maximum positive impact for shareholders, the environment, and societies. Our member companies come from all business sectors and all major economies, representing a combined revenue of more than USD \$8.5 trillion and 19 million employees. Our global network of almost 70 national business councils gives our members unparalleled reach across the globe. Since 1995, WBCSD has been uniquely positioned to work with member companies along and across value chains to deliver impactful business solutions to the most challenging sustainability issues. Together, we are the leading voice of business for sustainability: united by our vision of a world where more than 9 billion people are all living well and within the boundaries of our planet, by 2050.

[www.wbcspd.org](http://www.wbcspd.org)

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