AIM PROGRESS

AN INTRODUCTION

JUNE 2023

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Who we are

AIM-Progress is a global forum of fast-moving consumer goods manufacturers and common suppliers, joining forces to drive positive change in their supply chains.

Our global membership is made up of a diverse set of brands and suppliers linked through the commonality of our supply chains.

AIM-PROGRESS MEMBERSHIP

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Vision, Mission and Purpose

Vision

To **positively impact people's lives** and **ensure respect for human rights**, while delivering value to our members and their supply chains.

Mission

Co-create solutions and **share best practices** to drive positive impact quickly, efficiently and at scale **through collaborative action**, within the branded consumer goods supply chain.

Purpose

We **build capability** with **member** and **supplier** organisations so that they have the confidence, knowledge and ability to develop and execute **robust responsible sourcing programmes**.

OUR VALUES

1

We focus on issues that matter - **respect for human rights**

2

We aim to drive **positive impact** through responsible sourcing

3

We prioritise **practical action**, not just conversation, to create lasting change in global supply chains

4

We believe in **collaboration** between brands and suppliers

5

We believe in building **partnerships** and networking

6

We collaborate to drive **convergence** in approaches to responsible sourcing

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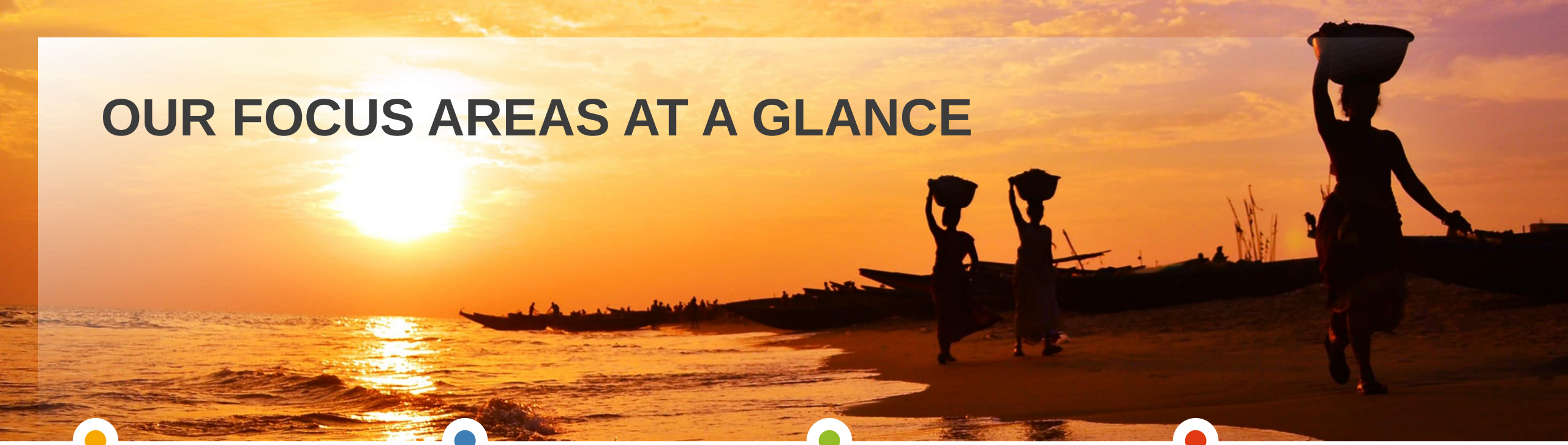
Our Activities



OUR FOCUS AREAS AT A GLANCE

Human rights

Is at the heart of what we do through helping our members implement the UNGPs and human rights due diligence, eliminate forced labour, ensure responsible recruitment practices, implement effective grievance mechanisms and measure impact

Mutual recognition, convergence and sharing

Providing common “AIM-Progress ways” through mutual recognition of audits, sharing other types of assessments and responsible sourcing tools, to drive convergence.

Capability building

Elevating our members’ and suppliers’ Responsible Sourcing capability through training events and best practice guidance

Regional hubs

- Asia-Pacific
- Africa

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Human rights

HUMAN RIGHTS

Human Rights guide our entire strategy and are core to our work

Our Approach

Understanding the evolving HR landscape and engaging with the leading drivers of change
Ensuring that our members stay on top of developments to adapt their human rights agendas

Helping members implement Respect for Human Rights
Building capability to implement UNGPs and human rights due diligence

Developing the capability of key suppliers in our supply chains to also Respect Human Rights
Prioritised by the most salient issues, in the most sensitive geographies

Identifying opportunities to share and mutually recognise work done by others
Bringing together key players and driving convergence of emerging standards

Driving on-the-ground positive impact
Coalescing members around projects of common interest, which focus on outcomes for people

HUMAN RIGHTS

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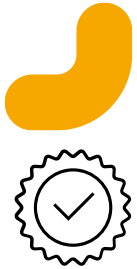
Our Priorities



Supporting the **elimination of forced** labour through the entry point of **responsible recruitment**

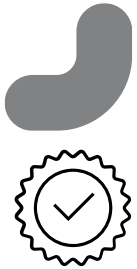
Take a look at our guidance on repayment of recruitment fees.

Supporting members to understand and work towards **"Living Wage"** provision in members' supply chains

Take a look at our statement of engagement and our Living Wage Playbook.

Helping members to develop **"worker voice"** solutions and **grievance mechanisms** through their supply chains

See our GM maturity framework here.



Aligning **measures and reporting** processes of **outcomes and impact for people** in our common supply chains

Understanding the issues, synergies and where relevant, undertaking common action, which lies at the intersection between **climate change and Human Rights**

Human Rights Due Diligence (HRDD): understanding the evolving **legislative landscape and supporting member companies in the implementation of various aspects of HRDD.**

Take a look at latest issue here.

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Mutual Recognition

MUTUAL RECOGNITION

Mutual Recognition is one of our foundational activities aimed at converging our responsible sourcing practices. It provides tangible benefits to brands and suppliers alike through:

Annual membership benchmarking survey on responsible sourcing programmes
Covering maturity of membership, issues they are working on, how they are implementing their programmes, what they have achieved

Enabling mutual recognition of supplier audits
Through shared list of 23,000 audited suppliers and our bespoke ITC audit protocol benchmarking tool

Sharing supplier assessments
Through collaboration with EcoVadis, which contributes to reducing duplication of similar assessments

Exploring mutual recognition over and above audits
Sharing, convergence, benchmarking of the various tools members use in their Responsible Sourcing programmes, including codes of conduct and Human Rights Assessments.

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Capability Building

CAPABILITY BUILDING

Capability Building provides brands and suppliers with the knowledge & resources to evolve their maturity in carrying out responsible sourcing

Drive maturity through the Responsible Sourcing Journey (RSJ) & Centre of Excellence (CoE)

Providing a blueprint for responsible sourcing and supporting resources for members to progress their programmes

Organise joint supplier training events globally

Providing direction on the FMCG industry's expectations in responsible sourcing

Share learnings and best practices

Through collaboration and networking at member meetings, learning webinars and testimonials

Enable collaborative projects to practically drive change and measure impact

Brands and suppliers work together with relevant stakeholders on joint initiatives on priority issues

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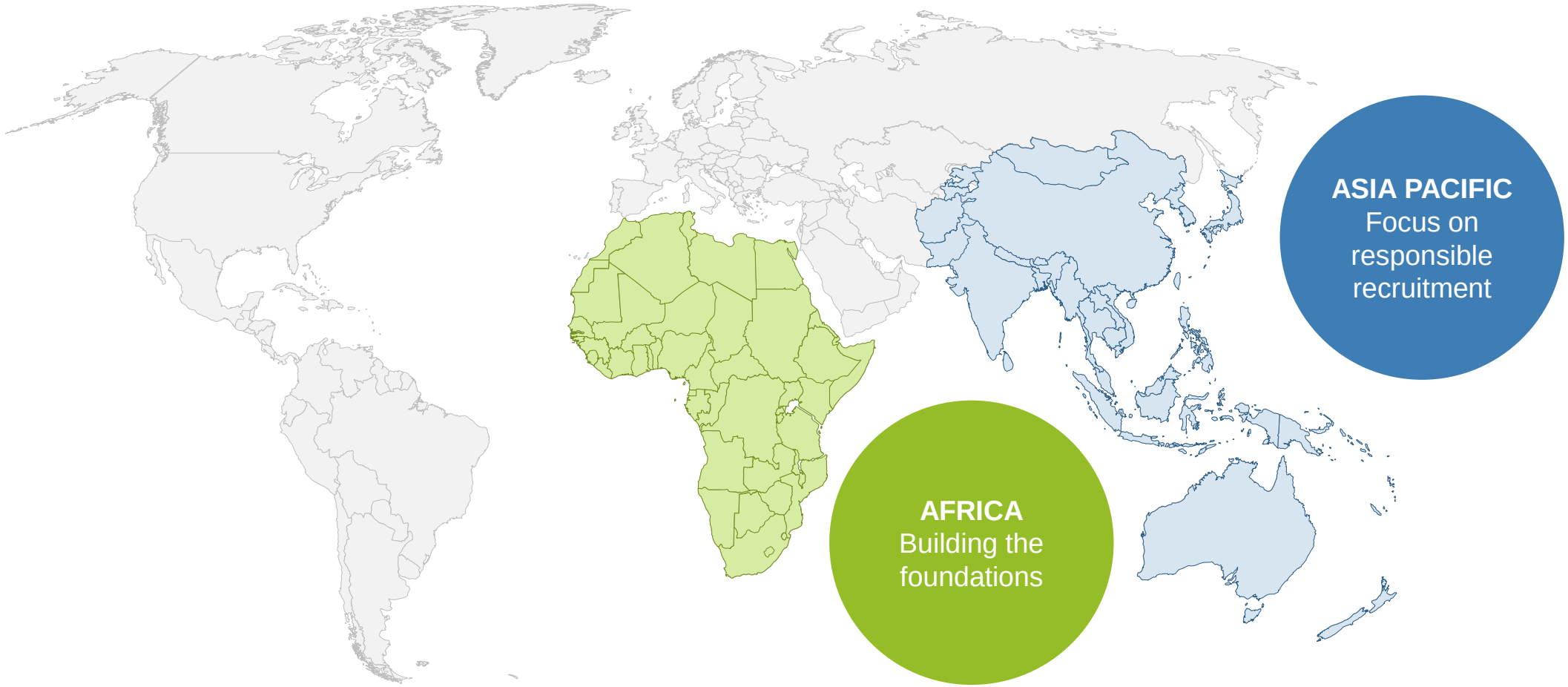
Regional hubs

REGIONAL HUBS

Our regional hubs enable regional company representatives to drive the responsible sourcing agenda in specific parts of the world



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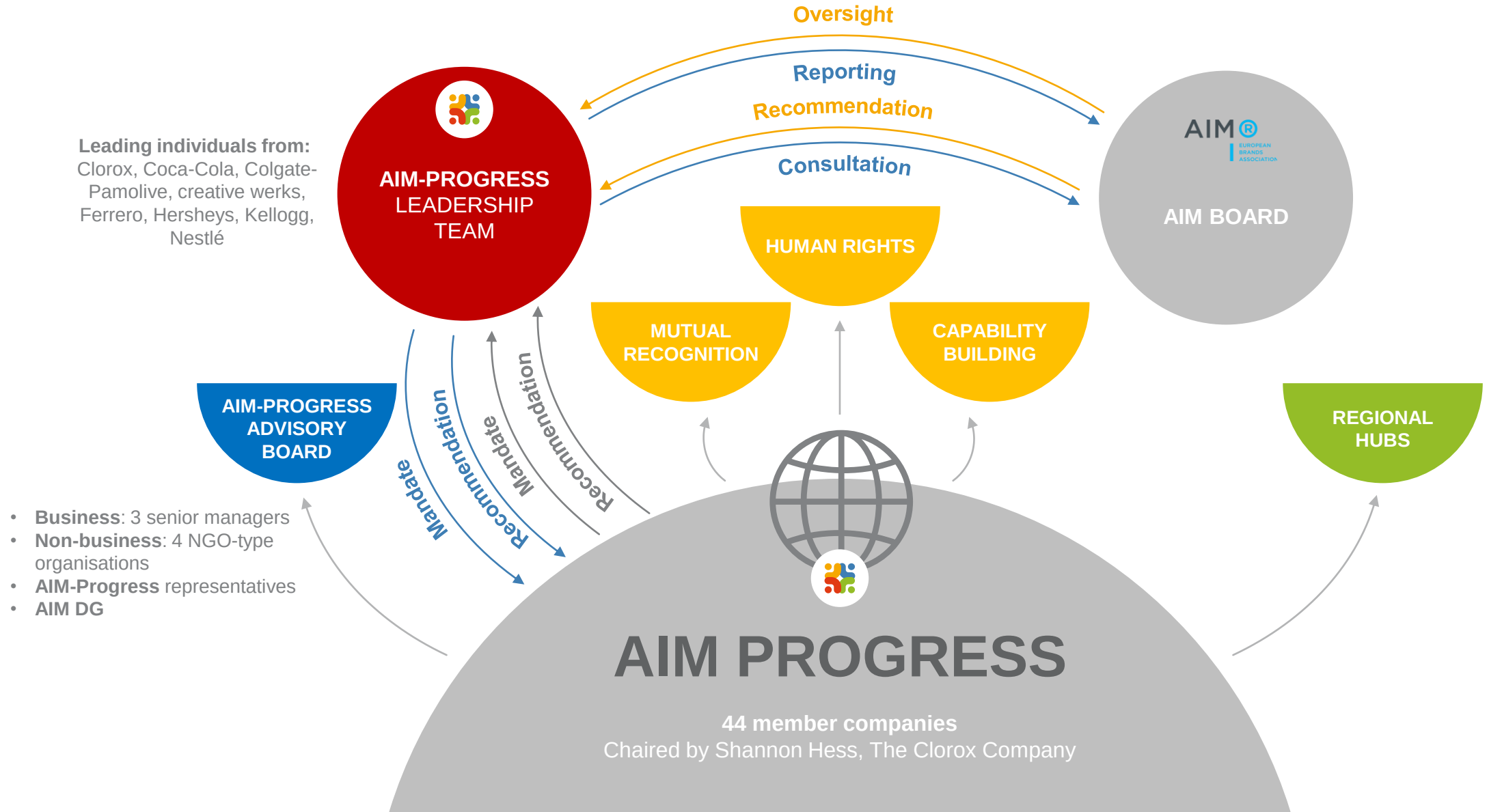
Governance

GOVERNANCE

AIM-Progress sits under the umbrella of AIM - European Brands Association



- **Business**: 3 senior managers
- **Non-business**: 4 NGO-type organisations
- **AIM-Progress** representatives
- **AIM DG**

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Our team

OUR TEAM

LOUISE HERRING
Executive Director

KATRIN RECKE
Operations Manager

MIGUEL HERNANDEZ
Member Engagement Manager

YAEL FATTAL
Project Manager Human Rights and Regional Hubs

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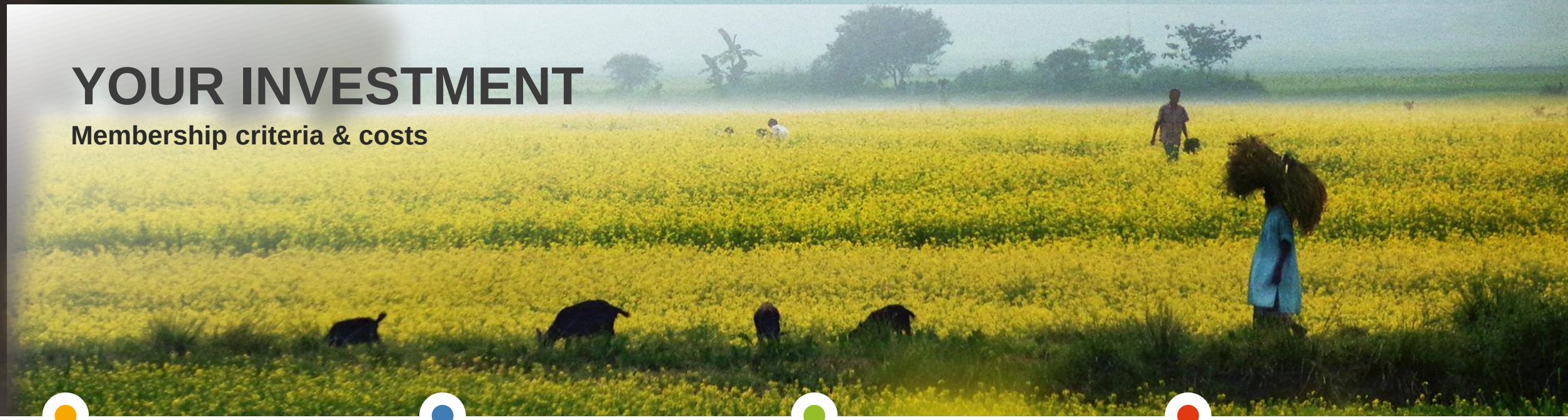
Membership Conditions and Benefits



YOUR INVESTMENT

Membership criteria & costs

AIM-Progress is open to

- All **FMCG brand manufacturers** (with the exception of companies in the arms and tobacco industries)
- **Suppliers** common to the AIM-Progress brand manufacturers

Membership base fee

The AIM-Progress membership annual base fee is set at **20K€**.

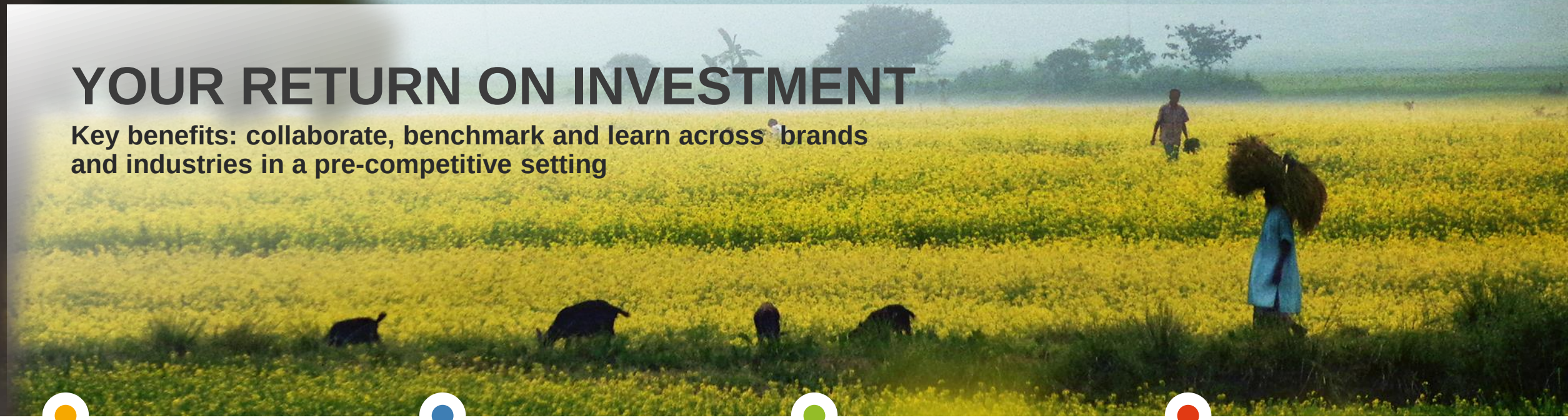
Active engagement

All AIM-Progress members are expected to **engage, participate and contribute** to our activities, as a basic membership criterion.

See our membership criteria here.

Available discounts

- By **co-leading a project and co-sponsoring an event or an activity** within a 3-year period: **benefit from a 4K€ discount**
- By being part of the AIM-Progress umbrella organisation, **AIM (European Brands Association)**: **benefit from a 2K€ discount.**



YOUR RETURN ON INVESTMENT

Key benefits: collaborate, benchmark and learn across brands and industries in a pre-competitive setting

Reduce audit duplication, costs and fatigue through mutual recognition

- Shared list of 23,000 audited suppliers
- Shared list of 7,000 assessed suppliers
- New MR mechanisms being developed

Reach out to suppliers to deliver a shared vision of responsible sourcing through participation in Supplier Capability Building Events

40 supplier events addressing 4,000 companies in 15 countries since 2009

Learn from peer companies, share best practices and discuss solutions

3 annual member meetings, webinars, participation in activities

Enhance your responsible sourcing programme through benchmarking, best practice sharing and guidance

Co-developed membership tools which help operationalise your responsible sourcing programme

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Membership tools

SOME MEMBERSHIP TOOLS

Responsible Sourcing Journey and Self-Assessment Tool
Your blueprint to maturity along your responsible sourcing journey

Supplier Business Toolkit
What responsible sourcing means for suppliers

Annual membership benchmarking survey
Compare your RSJ maturity to others and get your company profile

Living Wage Playbook
Helping companies access existing guidance and tools on Living Wage

Human rights legal landscape
Regular updates on what is happening globally on human rights legislation

Responsible Recruitment initiatives and tools data base
Helping you navigate the landscape of what exists

Supplier training events
Perfect for suppliers with a desire to know more about AIM-Progress and responsible sourcing

Grievance Mechanism maturity framework
accelerate the development and implementation of grievance mechanisms in own operations and supply chains

And much more...

AIM PROGRESS

Collaborating for positive impact
through responsible sourcing

CONNECT WITH US

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